Corporate Engagement Opportunities at New York's Largest Soup Kitchen





HOLY APOSTES Soup Kitchen Good Corporate Citizen Program

Showcase Your Commitment to Community and Volunteerism

The Good Corporate Citizen Program is Holy Apostles Soup Kitchen's primary vehicle for corporate engagement through philanthropy and volunteerism. By joining, companies demonstrate their alliance with the local community while also enhancing employee morale and team-building.

Holy Apostles Soup Kitchen offers branded volunteer events for employees of businesses who support the Soup Kitchen's mission with charitable financial and in-kind donations.

For a volunteer group of up to approximately 15 employees, we recommend a tax-deductible donation of \$1,500 or an in-kind donation of products or services valued at \$1,500. If this poses a barrier to participation, we encourage your company to host a "<u>Virtual Food Drive</u>" and rally your employees to fundraise for the Soup Kitchen's meal and social service programs.

For larger groups or ongoing volunteer days, we invite businesses to support the Soup Kitchen at one of the following levels. We are also happy to customize a benefit package based on your company's unique needs.

\$5,000: Funds	\$10,000: Provides	\$15,000: Delivers	\$25,000: Purchases	\$50,000: Purchases
a week of daily	500 care packages	breakfast and lunch	25,000 pounds of	50,000 pounds of
Soup Kitchen meal	for our unhoused	to 10,000 street-	food for all meal	food for all meal
service	neighbors	bound NY'ers	programs	programs
Dedicated blog post				
on our website				
Social media	Social media	Social media recognition	Social media	Social media
recognition	recognition		recognition	recognition
Name inclusion in 1	Logo inclusion in 1			
e-newsletter	e-newsletter	e-newsletter	e-newsletter	e-newsletter
Photos & branded content for PR use				
	Logo inclusion on 1	Logo inclusion on 1	Logo inclusion on 1	Logo inclusion on all
	annual campaign	annual campaign	annual campaign	annual campaigns
		Logo on the Soup Kitchen website	Logo on the Soup Kitchen website	Logo on the Soup Kitchen website
			Logo in Annual Report	Logo in Annual Report
				Priority access for high-demand volunteer events

Partner Spotlight: Milbank LLP



"Volunteer programs like the project with Holy Apostles Soup Kitchen enable all of us to get more involved in our local communities with experiences that make an immediate and tangible difference in people's lives. It's inspiring to see how excited our employees are to work together for the good of the community outside of the office."

-Anthony Perez Cassino, Milbank

Your Corporate Giving at Work

Holy Apostles Soup Kitchen is New York's largest soup kitchen, providing 1,000 hot meals every weekday to New Yorkers in need of a prepared meal. We also administer a robust pantry program, deliver breakfast sandwiches and bagged lunches to New Yorkers living on the streets, offer social services and counseling, and serve as a community center.



Join the Ranks of New York City's Good Corporate Citizens

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This is the best place in New York. I've been to so many places. But this place has provided such a wonderful service. With mail, with using the phone, to try to help people get out of homelessness and give them the right direction.

They serve so much good food. They give you soap, a toothbrush, toothpaste, clothing, they let you wash and take care of yourself. Blankets, sneakers.

People don't know what they gonna do out there. But this place... when they open up the door, and feed the people and show them the comfort and the love, it gives them a sense of hope.

They've been so good to people in the community, from all over New York. -Rosa, Soup Kitchen Guest

Other Ways to Get Involved & Contact Information

In addition to volunteering and donating, companies can also demonstrate their leadership in our collective hunger relief efforts by hosting cause-marketing initiatives with proceeds benefiting the Soup Kitchen and by participating in our annual Thanksgiving fundraiser, Fast-A-Thon, as a fundraising team. We also are seeking volunteers for our Corporate Ambassadors Council, a committee of volunteers who play a leadership role in the Soup Kitchen's growth and sustainability. To learn more or to pledge your company's support, contact: Nichole Guerra, Director of Development & Communications, at nguerra@holyapostlesnyc.org or (646) 998-6101.